

Welcome to Bavaria.

Where the future of the
Semiconductor industry is being shaped.



invest
in
bavaria

From generative AI to silicon defined applications.

Bavaria boasts a thriving Tech Ecosystem, with major Global Players and hidden Champions that engage in Chip innovation. Networks, renowned Universities and Research Institutions collaborate to ensure optimum technology transfer from fundamental research to application industries.

1. Selection of AI Ecosystem

As a leading AI hub in Germany, Bavaria boasts AI research, attracts top tech companies, and is home to thriving Start-Ups. Open AI, BMW's campus and the appliedAI Initiative drive innovation in the region.

2. Chip Design

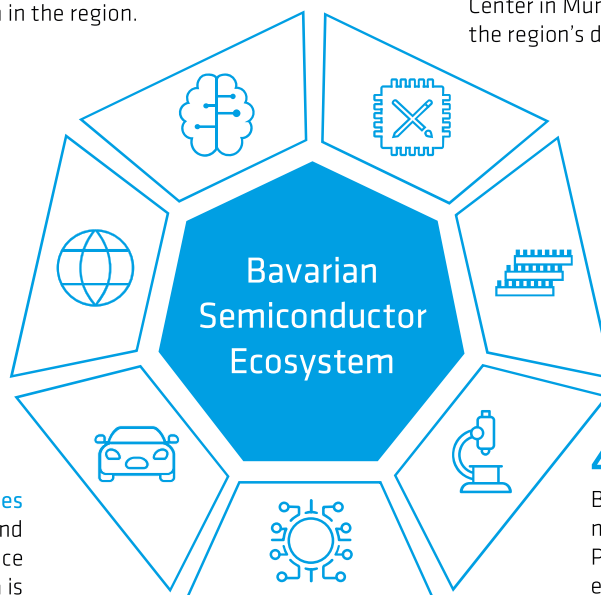
Bavaria plays a key role in global semiconductor innovation, with advanced R&D in leading-edge Chip design driven by TUM, Fraunhofer, and companies like Apple. TSMC's upcoming Design Center in Munich will further strengthen the region's design ecosystem.

7. Semiconductor Plants close-by & G-local perspectives

With events like **SEMICON Europa**, the **GSA Executive Forum**, **Embedded World**, Bavaria serves as a strategic hub for global market access. Major upcoming fabs by GlobalFoundries, ESMC, and Silicon Box are all reachable by car, strengthening Bavaria's position at the heart of Europe's semiconductor landscape

6. Application Industries

With renowned car manufacturers and their multitude of suppliers, aerospace companies or medtech giants, Bavaria is a hotspot for application industries.



3. Packaging, Assembly & Test

Bavaria is building strong competence in advanced packaging & substrate development, with examples like Infineon's Packaging Innovation in Regensburg or MSE in Berg. Globally leading equipment providers, such as SUSS MicroTec and ERS Electronic, are based here, growing steadily & investing in R&D.

4. Advanced Materials

Bavaria is an international leader in new materials and intelligent production. The AI Production Network in Augsburg is a prime example of a cutting-edge facility dedicated to advancing artificial intelligence and its practical industrial applications.

5. Sensor and Photonics

Bavaria leads the development of intelligent sensor systems & optical technologies, vital to Germany's global competitiveness. Strategic Partnership for Sensors & Cluster Photonics unite companies to drive innovation, promote new talents, and foster collaborations - like between ASML and the Max Planck Institute for the Science of Light.

Top 5

worldwide global tech
ecosystem index 2025

114k

Students are currently
studying engineering at
Bavaria's universities

#1

for Bavarian universities
in THE Impact Ranking for
industry and innovation

We help you to benefit from Bavaria's Semiconductor Ecosystem.

7

Semiconductor Plants
close-by & G-local perspectives



6

Application Industries



5

Sensor and Photonics

- ◆ Strategic Partnership for Sensors
- ◆ Bayern Photonics
- ◆ Max Planck Gesellschaft
- ◆ Ketek
- ◆ Hamamatsu Photonics
- ◆ Micro-Epsilon Messtechnik

1

Selection of AI Ecosystem



2

Chip Design



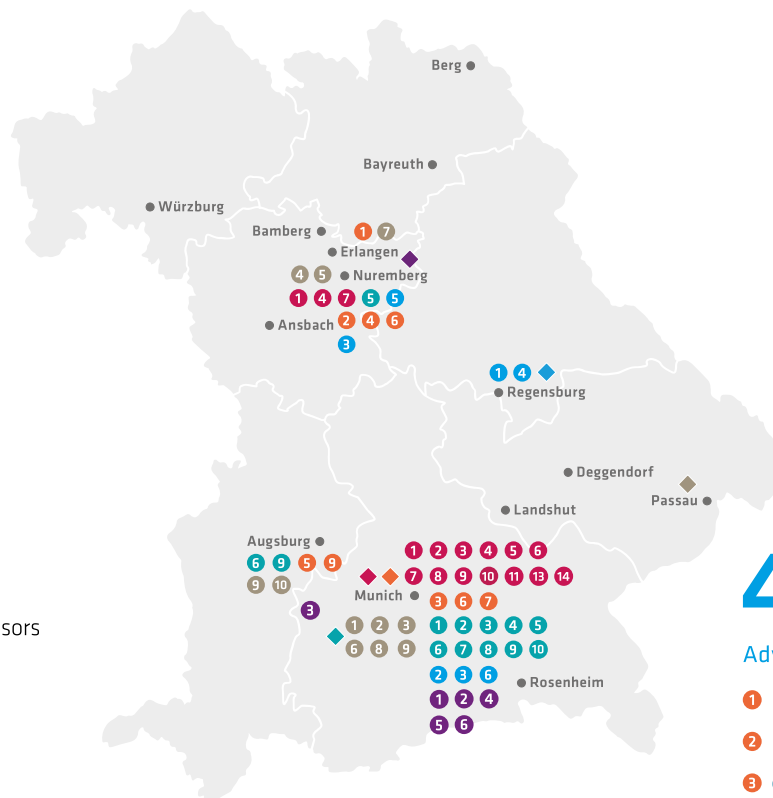
3

Packaging, Assembly & Test



4

Advanced Materials



Benefit from our free services and hit the ground running to build and grow your business:

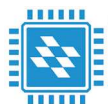
Invest in Bavaria

As the business promotion agency of the State of Bavaria we assist you in setting up a new business or expanding in Bavaria with the following services:



Bavarian Chips Alliance

Involving existing Cluster and Network structures, the "Bavarian Chips Alliance" brings together the players to form a Bavaria-wide semiconductor ecosystem and networks the activities – at the national, European and international level.



Tap into the newest business opportunities.

www.invest-in-bavaria.com

Invest in Bavaria
Rosenheimer Str. 143 c | 81671 Munich, Germany

chips@invest-in-bavaria.com

Our services are free of charge and confidential.